

## **HOUSEHAM GROUP LTD acquires the trade and assets of Househam Sprayers Limited (in Administration)**



It is our pleasure to announce that **HOUSEHAM GROUP LTD** has acquired the trade and assets of Househam Sprayers Ltd, a well-established name in the agricultural sector, which entered administration earlier this month.

The acquisition by **HOUSEHAM GROUP LTD** marks a significant milestone for the business, putting it on a stable financial footing and providing a platform for long-term sustainability and growth.

We look forward to continuing our focus upon innovation, operational excellence and delivering high-quality products and exceptional service to all our customers.

To support this new phase of growth, a Board of Directors and a Senior Management Team have been established to work alongside Managing Director Robert Willey, providing strategic guidance and industry expertise. This leadership team will play a crucial role in driving innovation, operational efficiency, and long-term success for **HOUSEHAM GROUP LTD**.

The Board of Directors consists of Nick Snowden (Commercial Director), Dean Eaton (Operations Director), and Frank Pearson (Finance Director). The Senior Management Team includes Andrew Todd (Supply Chain), Stephen Melton (Product Support), Andrew Tingey (Engineering), and Danielle Pole (HR & Marketing).

Robert Willey expressed his enthusiasm for this transformation: "We are excited to relaunch under a new name whilst continuing to deliver the expertise and quality our customers and partners trust. This transition strengthens our foundation, ensures continuity in our services, and unlocks new growth opportunities."

**HOUSEHAM GROUP LTD** is proud to retain a dedicated team of 47 employees, collectively bringing over 380 years of experience and knowledge to the company. This wealth of expertise ensures that we are well-equipped to support our customers and meet their needs effectively.

**HOUSEHAM GROUP LTD** remains fully committed to its core values and will continue to manufacture and supply high-quality self-propelled crop sprayers. The transition will not impact ongoing projects or customer relationships, ensuring seamless business operations.

Customers, suppliers, and partners will receive direct communication regarding administrative updates, including invoicing and contractual changes. The company sincerely thanks all stakeholders for their continued support throughout this transition.

### **About Househam**

Since 1970, Househam has been a leader in agricultural innovation, designing and manufacturing advanced crop spraying systems. Based in Woodhall Spa, Lincolnshire, its product range includes the Harrier, Air-Ride and Spirit models.

Beyond manufacturing, Househam operates a UK-based global parts division, maintaining an extensive inventory of over 24,000-line items, ensuring reliable access to spare parts worldwide.

For further information, please contact **HOUSEHAM GROUP LTD**:

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